Report for Excel Homework September 2020

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1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

From the tables and graphics of the Kickstarter campaigns data it is possible to conclude that the smaller the campaign is the best opportunity ha to succeed.

Also, the best time to start the campaign is around April and May and the worst time to do it is in December.

The higher probability of success is for campaigns in the $35,000 – $40,000 range and Plays are the activities with most chance of reaching the goal.

1. What are some limitations of this dataset?

Some of the limitations are the lack of more data and the creation of more subcategories.

1. What are some other possible tables and/or graphs that we could create?

I believe we can create a graphic depicting the best subcategory and best Category.

Also it is possible to create a graphic to compare what categories have the better, higher and most successful goals.

At the same time it is possible to create a graphic to easily find out what category gets more donations.